

Community Catalyst 2016 Anticipated Outcomes

<i>CC Strategic Goal 1: Build a stronger advocacy infrastructure (resources, skills and relationships) to increase the power and influence of consumers in the health system nationwide.</i>
1. Community Catalyst identified new funder(s) interested in supporting state health advocacy organizations and helped 2-3 organizations secure funding
2. State health advocacy organizations have tools to increase organizational stability through stronger executive leadership.
3. Strengthened the health system transformation and health equity advocacy capacity of stated advocates
4. Contributed to the diversification of the health care advocacy movement
5. Developed new and strengthened partnerships, and collaborative action, between state wide policy advocates, local advocates representing diverse constituencies and advocates representing CC's priorities (e.g. substance use disorders services, criminal justice advocates, communities of color, LGBT advocates, kids group).
6. Prepared state advocates with the policy and message tools to defend the ACA in an election year.
<i>CC Strategic Goal 2: Assess and develop state and local partners' capacity for organizing constituencies and campaigns for change.</i>
1. Increased knowledge, skills and expertise of state partners and Community Catalyst staff on designing and implementing issue campaigns.
2. Increase access to health care by Closing the Coverage Gap (Medicaid Expansion) in two states
3. Utilized CCAF to employ CCAF tools/strategies than enhance Community Catalyst work.
<i>CC Strategic Goal 3: Influence health system policies and practices to be sensitive and responsive to consumer interests and needs.</i>
1. Increased consumer participation in delivery system redesign through changes in policy, legal and/or regulatory frameworks in 3-5 states
2. Increased collaborations on policy and practice with provider and plan stakeholders.
3. Increased our ability to influence and shape the dialogue occurring at the federal and state level regarding the role of consumers and consumer advocates in: 1) health system transformation efforts, 2) substance use disorder, 3) affordability of health insurance, 4) hospital accountability, 5) children's health care financing and coverage.
4. Increased our connections, engagement and visibility on the national level on issues related to of health equity, health system transformation, hospital community benefits, affordability
5. Enhanced our relationships with Congressional offices across the political spectrum to lay the ground work and prepare for a post-2016 environment
6. Increased Community Catalyst visibility and presence in the media
7. Shape the public debate on health system transformation and the positive narrative on the ACA through our On Message platform
<i>CC Strategic Goal 4: Diversify our funding sources and develop a flexible pool of resources for investment in key priorities and program development</i>
1. New federal funding partnerships/target opportunities identified, pursued (as appropriate/relevant) and awards, contracts/sub-contracts obtained.

2. AP-required business plan completed and is in the process of being implemented (TBD by March 2016)
3. Increased our individual giving as a result of the implementation of our individual giving assessment - targeted fundraising goals (based on the assessment) TBD by February 2016.
4. Achieved funding goals established for programs across the organization
5. Increased our unrestricted income stream through the development of a cash investment strategy
<i>CC Strategic Goal 5: Invest in Community Catalyst's staff and organizational capacity to ensure we continue to be a high-performing, effective and evolving organization.</i>
1. Ensured financial stability by increasing our unrestricted net assets
2. Increased our ability to analyze and provide recommendations regarding spending for off budget strategic investments
3. Developed project funding and staffing retention scenarios for projects with funding ending in 2016
4. Increased the visibility for the Center and its activities through the creation of a communications plan and a new website .
5. Increased the racial diversity of staff and set diversity goals for all hiring
6. Increased cross organizational collaborations between HCFA, HLA and Community Catalyst
7. Demonstrated integration of evaluation into their annual programmatic work plans by outlining SMART outcomes and the tools that they will use to measure the outcomes.